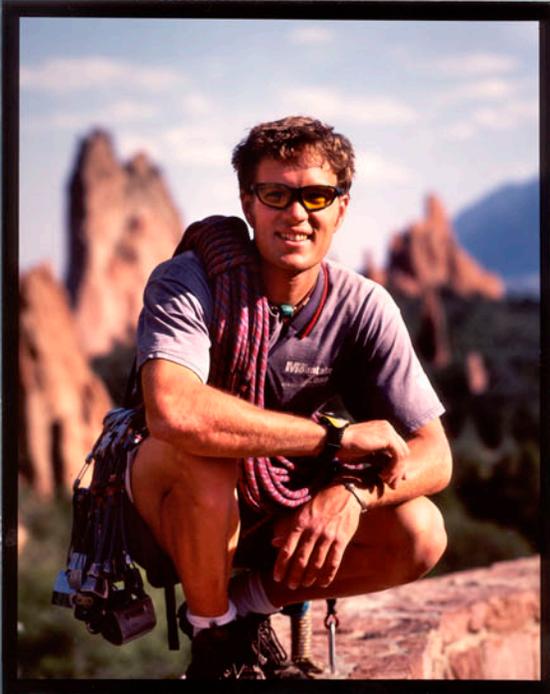


# ***Climb Your Everest...One Rung at a Time***

In this exciting, multi-media presentation, Professional Speaker, Climber, and Photographer Jake Norton will share his tales from five Everest expeditions and the lessons he learned on the slopes of the world's highest peak. Jake will inspire and motivate your group to climb their personal and professional summits by learning how to:



\* Deal with risk & fear

\* Listen to their instinct

\* Maintain passion and avoid obsession

\* Work with solid teams

\* Keep perspective on all the summits in life

***We all have our Everests...  
Jake Norton will help you climb yours.***

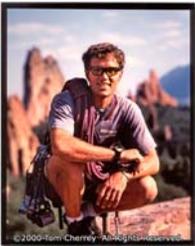
# MountainWorld Productions

**Jake Norton - Speaker, Photographer, Guide**

*Bring inspirational lessons from the Top of the World to your next meeting or event!*

*What is your Everest? What crevasses lay in your path?*

*How will you reach your summit?*



At age 31, Jake Norton is one of only a few people to reach the summit of Everest twice - via the Northeast and Southeast Ridges - in consecutive years. He has spent more than 365 days on the mountain.

From finding the 75 year-old remains of British pioneer climber George Leigh Mallory in 1999 to rescuing dying Chinese glaciologists in 2001, Jake has a wide range of experience in one of the world's most inhospitable places.

Jake takes his experiences on Everest - and elsewhere throughout the world - and incorporates them into his spectacular, multi-media keynote presentations which inspire, motivate, and encourage his audiences to climb their personal and professional summits....and give them the tools to do so.

## Keynote Presentations:

### *Climb Your Everest...One Rung at a Time*

In this customized, multi-media experience, Jake Norton shares experiences from his five Everest expeditions, teaching audiences to:

- Set Lofty Goals
- Overcome Fear
- Maintain Passion & Avoid Obsession
- Work With Teams
- Keep Perspective On All Of Life's Summits

### *Lost on Everest: The Mystery of Mallory & Irvine*

June 8, 1924: George Mallory & Andrew Irvine disappear into the mist high on Everest's Northeast Ridge. Expedition photographer for the Mallory & Irvine Research Expeditions, Jake Norton recounts the discovery of Mallory in 1999 and the conclusions drawn about the duo's final days while also sharing essential life lessons about:

- Instinct
- Goal Setting
- Passion
- Perspective

*Spectacular! All of us at Keynote thank you for presenting to us...It was a perfect ending to a difficult week, and just the motivation we needed to tackle the Everests in our business!*

Umang Gupta  
President & CEO  
Keynote Systems, Inc.



### Jake's clients include:

*Ford Motor Company  
Sentry Insurance  
Oppenheimer Funds  
Timberland  
Smith Barney  
Lowe Enterprises  
Keynote Systems, Inc.  
Discovery Communications  
Colorado Springs CVB  
Matrix:Midland*

*We all have our Everests...Jake Norton will help you climb yours.*



## Jake Norton's Bio

Jake Norton has been a professional climber and guide since 1993, and has reached the summit of Everest twice. Additionally, his mountaineering adventures have taken him up Rainier more than 85 times, Mount McKinley twice, on 16 expeditions to Nepal and Tibet (including 5 expeditions to Everest and 2 to Cho Oyu, the world's 6<sup>th</sup> highest peak), 5 to the Peruvian Andes, 4 trips to the Alps, and 1 expedition to Mount Kilimanjaro.

Jake was a member of and photographer for the 1999, 2001, & 2004 Mallory & Irvine Research Expeditions to Everest's Northeast Ridge. He also shot video for Channel 4 (UK) on the 2004 expedition. These expeditions were featured in documentaries by NOVA, BBC, Soulstice Films, and numerous books & magazines. Jake was the photographer and videographer for the 2002 American Women's *No Boundaries* Everest expedition and the 2003 *Global Extremes: Mount Everest - The 4Runners of Adventure* television series. He reached the summit shooting still and video images in 2002 (Southeast Ridge) & 2003 (Northeast Ridge).

The Himalayan region is Jake's second home: He studied in Nepal for seven months during his sophomore year at the Colorado College, and returned again his senior year to write his Senior Thesis on an obscure syncretic tradition of Nepalese Buddhism (*Newar Buddhism in Bhaktapur: Eleventh Century India in Contemporary Nepal*). Jake speaks Nepali fluently and is intimately familiar with the cultural nuances of the Himalayan region.

Jake is the owner of MountainWorld Photography, a stock and fine art photography company based from his home in Golden, Colorado. His photography has been published in *Outside Magazine*, *National Geographic Adventure*, *Vanity Fair*, and *Forbes Global* (to name a few) as well as countless books, newspapers, and online journals. Additionally, Jake's photography has been exhibited at The Colorado Springs Fine Art Center, The Coburn Gallery in Colorado, and The Paul Mellon Art Center Gallery in Wallingford, Connecticut.

Jake is also a professional keynote speaker, taking his adventures in the high mountains of the world and translating them into lessons we can all apply to our daily lives at home. For more information on Jake's keynote presentations, please visit [www.jakenortonspeaker.com](http://www.jakenortonspeaker.com).

***We all have our Everests...Jake Norton will help you climb yours.***



## Testimonials

*We just concluded a very successful Saturday morning Wealth Management Symposium for our best clients. I believe that we had 120-150 clients in attendance...Our luncheon keynote speaker was a gentleman by the name of Jake Norton...Jake gave an absolutely electrifying presentation on how one must work as a team and utilize the services of advisors to survive an expedition on Mt. Everest. The audience was very impressed and energized by his presentation. If you are looking for such a speaker for one of your meetings, I suggest you contact Jake Norton. I can promise you won't be disappointed.*

- Scott Pann, Senior Vice President, Smith Barney

*Jake was unbelievable! I expected his talk to be fascinating and knew from talking with him he would be incredibly humble. I did not expect to be almost in tears here and there, on the edge of my seat half the time, elated, inspired, and just totally awed. The length and strength of the applause at the end indicates that everyone else felt the same way.*

- Alison Chase, President, BTA/BOLT

*Thank you for speaking to us yesterday. Your outstanding presentation struck a chord with everyone there...You inspired us all to strive toward our own personal Everest and to value the process.*

- Werner Stark, President, Colorado Springs-InterQuest Rotary Club

*Spectacular! All of us at Keynote Systems, Inc., thank you for presenting to us...It was a perfect ending to a difficult week, and just the motivation we need to tackle the Everests in our business!*

- Umang Gupta, President & CEO, Keynote Systems, Inc.

*What more can I say that I haven't already? Your spirit and passion for what you do and the people around you is as infectious as it is awe inspiring. What's more, you're just a terrific photographer.*

- Dina Roman, Vice President, Discovery Communications, Inc.

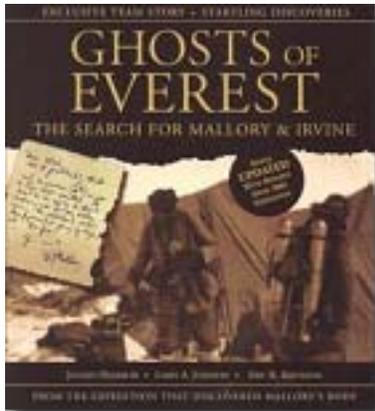
*The Everest presentation was one of our best ever...It was excellent and your stories were unforgettable. Our clients were thrilled with the whole project, from beginning to end.*

- Pat Burke, Account Manager, Discovery Communications, Inc.

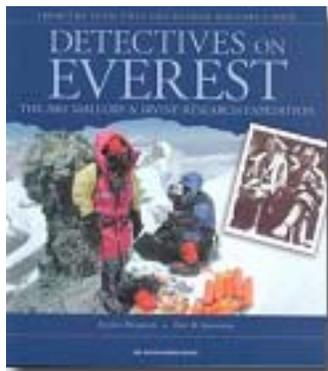
***We all have our Everests...Jake Norton will help you climb yours.***



### Media & Books



On a windswept, 50° slope at 27,000 feet on the slopes of the world's highest peak, Jake Norton and his four climbing companions discovered the remains of George Leigh Mallory. His remains contained answers to what is arguably the greatest adventure mystery of all time: What happened to Mallory and his companion, Andrew Comyn Irvine, on June 8<sup>th</sup>, 1924? The duo were last seen less than 1,000 feet below the summit of Everest. Did they reach the top 29 years before Sir Edmund Hillary and Sherpa Tenzin Norgay? *Ghosts of Everest*, ghostwritten by Bill Nothdurft after extensive interviews with Jake and the 1999 Mallory & Irvine Research Expedition team, is a masterpiece of history, archaeology, and mystery. *Riveting...The firsthand account of the five men who examined Mallory's remains is powerful reading, and you know they will be forever changed by the discovery.* – Boston Globe



Jake returned to Everest in 2001 with many of the 1999 team members to search for answers yet again. *Detectives on Everest* chronicles the team's remarkable searches, discoveries, and the harrowing high-altitude rescues of seven people on the slopes of Everest. Jake authored Chapter Four, detailing the history of Nepal and the expedition's approach to the mountain. An engaging follow-up to *Ghosts of Everest*, *Detectives* is generously illustrated with photographs and maps.



Jake's work and stories of adventure and discovery have also been featured in videos, DVD's, and live cybercasts. *Lost on Everest* is the NOVA and BBC produced documentary on the 1999 Mallory & Irvine Research Expedition. *Found on Everest*, directed and produced by Riley Morton & Soulstice Films, details the 2001 expedition. Jake was the lead photographer for the 2002 American Women's Everest Expedition for Discovery and Ford, as well as the photographer and videographer for the 2003 Global Extremes Adventure Series on Outdoor Life Network. Additionally, Jake's work can be found on MountainZone.com, GreatOutdoors.com, and was featured in the November, 2003, issue of Photo District News.

***We all have our Everests...Jake Norton will help you climb yours.***