



# John Amatt

Everest Expedition Leader, Author, &  
Professional Keynote Speaker



*“One veteran senior executive described  
your presentation as the best he had ever heard.”*

**American Express**

## “NO MOUNTAIN TOO HIGH:

**Challenging Change  
With The Adventure Attitude”**

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*“The challenge of change is forcing us to rethink our values and to rekindle our spirit of adventure. It will take courage, resourcefulness and endurance to meet this challenge - the courage to try, to commit and to take more risks; the resourcefulness to be innovative and creative in finding new ways of doing old things; and the endurance to keep moving forward despite all the setbacks.”*

- John Amatt

**John Amatt knows about tough times** and the value of struggle in bringing out the best in teams of people! After all, he was a leader of an Everest expedition, which suffered four tragic deaths in two unpredictable accidents before putting six climbers on top of the world. His experience on Everest taught him about **the danger of falling into the trap of complacency** and the importance of **always questioning the status quo** in seeking new ways of adapting to a rapidly changing world. John’s mission in going to Everest was to place one of his team on top of the world’s highest mountain. In his own words ... **“It didn’t matter who reached the summit, because we believed that when one person stood on the highest point, the whole team had achieved the goal”**.

A superb storyteller, John has delivered highly motivational presentations to more than **2,000 audiences in 48 countries on 6 continents worldwide**. After a career of 30 years, he is one of the world’s most successful adventure speakers. An educator by training, he uses the lessons learned from his own life-and-death adventures in the world’s most remote places to articulate down-to-earth strategies for meeting the challenges of change in corporate and professional life.



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John is the Founding Director of the world-renowned Banff Mountain Film Festival, Founder and President of One Step Beyond WorldWide, and has been called ***“The World’s Best Adventure Speaker”***. In his acclaimed keynote presentations, he uses the power of metaphor and storytelling to address the following themes:

- ▲ **Setting Realistic Goals and Expectations**
- ▲ **Taking Calculated Risk and Being Adventurous**
- ▲ **Embracing Fear and Anxiety**
- ▲ **Avoiding the “Trap of Complacency”**
- ▲ **Understanding the Values of Commitment**
- ▲ **Learning from Setbacks and Applying the Lessons**
- ▲ **Questioning the *Status Quo* by always asking “WHY?”**
- ▲ **Building Trust within an Effective Team**
- ▲ **Remaining “Positively Dissatisfied”**
- ▲ **Anticipating the Future and Being Prepared**



*“Adventure isn’t hanging on a rope on the side of a mountain. Adventure is an ATTITUDE that we must apply to the day-to-day obstacles of life - facing new challenges, seizing new opportunities, testing our resources against the unknown and, in the process, discovering our own unique potential.”*

John Amatt

[www.johnamatt.com](http://www.johnamatt.com)

*“I’ve heard a lot of Everest speakers over the years and your talk today was definitely the best.”*

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