

John Amatt

Everest Expedition Leader, Author, & Professional Keynote Speaker



"One veteran senior executive described your presentation as the best he had ever heard."

American Express

"NO MOUNTAIN TOO HIGH:

Challenging Change
With The Adventure Attitude"



"The challenge of change is forcing us to rethink our values and to rekindle our spirit of adventure. It will take <u>courage</u>, <u>resourcefulness</u> and <u>endurance</u> to meet this challenge - the courage to try, to commit and to take more risks; the resourcefulness to be innovative and creative in finding new ways of doing old things; and the endurance to keep moving forward despite all the setbacks."

- John Amatt

John Amatt knows about tough times and the value of struggle in bringing out the best in teams of people! After all, he was a leader of an Everest expedition, which suffered four tragic deaths in two unpredictable accidents before putting six climbers on top of the world. His experience on Everest taught him about the danger of falling into the trap of complacency and the importance of always questioning the status quo in seeking new ways of adapting to a rapidly changing world. John's mission in going to Everest was to place one of his team on top of the world's highest mountain. In his own words ... "It didn't matter who reached the summit, because we believed that when one person stood on the highest point, the whole team had achieved the goal".

A superb storyteller, John has delivered highly motivational presentations to more than **2,000** audiences in **48** countries on **6** continents worldwide. After a career of 30 years, he is one of the world's most successful adventure speakers. An educator by training, he uses the lessons learned from his own life-and-death adventures in the world's most remote places to articulate down-to-earth strategies for meeting the challenges of change in corporate and professional life.



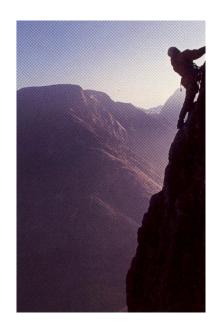
John Amatt

Everest Expedition Leader, Author, & Professional Keynote Speaker



John is the Founding Director of the world-renowned Banff Mountain Film Festival, Founder and President of One Step Beyond WorldWide, and has been called "The World's Best Adventure Speaker". In his acclaimed keynote presentations, he uses the power of metaphor and storytelling to address the following themes:

- **A** Setting Realistic Goals and Expectations
- ▲ Taking Calculated Risk and Being Adventurous
- Embracing Fear and Anxiety
- Avoiding the "Trap of Complacency"
- **▲** Understanding the Values of Commitment
- ▲ Learning from Setbacks and Applying the Lessons
- Questioning the Status Quo by always asking "WHY?"
- ▲ Building Trust within an Effective Team
- Remaining "Positively Dissatisfied"
- ▲ Anticipating the Future and Being Prepared



"Adventure isn't hanging on a rope on the side of a mountain.

Adventure is an ATTITUDE that we must apply to the day-to-day obstacles of life - facing new challenges, seizing new opportunities, testing our resources against the unknown and, in the process, discovering our own unique potential."

John Amatt

www.johnamatt.com

"I've heard a lot of Everest speakers over the years and your talk today was definitely the best."